



**GLOBALTRADE**  
**PHILIPPINES**  
*Connecting Global Buyers and Philippine Exporters*



Ever wished that you could sell your products directly to the global market, at a cost that won't hurt your company's bottom line?

Enter [GlobalTradePhilippines.com](http://GlobalTradePhilippines.com), a web portal that promises to do just that - help Philippine businesses sell their products worldwide without the cost and hassles that usually come with it.

[www.GlobalTradePhilippines.com](http://www.GlobalTradePhilippines.com)



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## A New Way of Doing Business

As mentioned before, GlobalTradePhilippines.com is a web portal that has all the tools needed by both Philippine Suppliers/Manufacturers and Global Buyer counterparts to be able to conduct global business in a low-cost, hassle-free environment.

More than this however, the website helps make the "trading process" faster and more efficient by improving the way global trading is traditionally done. It contains features that allow Philippine Suppliers to reach out to and communicate with new clients in the world market. This makes advertising and sales activities cheaper and more cost-effective, and successful transactions faster and more secure.

For Philippine Suppliers/Manufacturers, this means having the power to reach out to the global market by enabling you to exhibit your products online. Global Buyers can now easily find what they are looking for and have their product samples delivered to their doorstep faster and more securely. It's like being part of a trade exhibit right at the center of the world! What's more, GlobalTradePhilippines.com can help you even if your company does not have Internet access. Our Special Package allows companies with no Internet access to use the site via traditional communication tools. Simply sign up and we'll take care of the rest.

## A Peek into the Company



GlobalTradePhilippines.com is more than just a web portal—we are a company that looks after both Philippine Suppliers/Manufacturers and Global Buyers. While there are existing B2B portals out there, they seem to lack effective communication and security features.

Thus, we at GlobalTradePhilippines.com have developed a Web Portal that addresses such concerns and have committed ourselves to do the following:

- To provide global/overseas buyers a convenient portal to locate Philippine Suppliers by ensuring relevant and up to date company and product information for each member.
- To provide Global Buyers a convenient way of sourcing Philippine manufactured products by enabling Global Buyers to obtain product samples on the website – which provides a fast and easy venue for generating sales/purchases. Thus, eliminating problems of slow business trade with Philippine Manufacturers
- To improve the difficulties of slow transactions and lack of credibility that Global Buyers encounter in sourcing products from the Philippines
- To provide other services such as product quality verification and shipment reliability for the Global Buyer prior to their bulk purchases with the Philippine Manufacturer.

## What Does This Mean Exactly?



### So how does all this benefit us Suppliers/Manufacturers, you ask?

1. **Worldwide Exposure:** Yes, you read it right. At GlobalTradePhilippines.com, we can give you the best marketing tool any company—big or small, veteran or startup—can use, that of Global Presence. You can display vivid photos of your product along with detailed information for the world to see.
2. **Interactive business, no matter where you are in the world:** Not only can you show the world your products, you can likewise communicate directly with your potential customers. Features such as email and other communication tools allow you to answer queries, give additional details, or even close a deal right there and then. No need for costly travel or long distance charges. With GlobalTradePhilippines.com, you can conduct virtual transactions from where you are.
3. **Open 24/7:** Web portals allow businesses to stay open all the time. No more holidays, weekends off and the like. This is especially useful to those that worry about time differentials and other location specific factors affecting trade. With GlobalTradePhilippines.com, all of these are literally a thing of the past.

## How Effective Are Internet-Based B2B Portals?



In case you aren't aware, the Internet is the most effective marketing tool any business can have. Studies have shown that B2B portals are effective "lead generators". In fact, studies have likewise revealed that more transactions were made after being searched and studied over the Internet, particularly via the company's website as well as B2B portals such as this. These transactions translate to some \$89 billion worth of online sales in 2005 alone—a jump from \$71 billion in 2004.



If you think that all this seems just a bit too complicated, think again. All it takes are a few simple steps:

### Step 1:

Users can sign up, this allows them to post their Company Profile and Product Information on the site. Once you're in, you can display all the relevant information about your company and products. What's more, you can receive inquiries and Buy Offers from Global Buyers via the site's Offer Board.



### Step 2:

Once a Global Buyer makes a query or purchases any of your product samples, you will receive an email enabling you to attend to the Buyer's needs. Moreover, emails are constantly monitored ensuring timely response and delivery.



### Step 3:

You will likewise receive monthly reports on the number of views/queries your product has received. This allows you to assess your advertising strategies by knowing firsthand which products are doing well and which may need some re-thinking



### Step 4:

When a product sample is purchased online, the Buyer pays for it online via the portal. GlobalTradePhilippines.com will then issue an Order Slip to the Supplier. The Order Slip will contain all relevant information needed by the Supplier company to ship the product sample to the Global Buyer. Payments made by the Buyer inclusive of product sample cost plus shipping (this will be remitted to the Supplier Company).





## What Sets Us Apart?

While it is true that the Web is filled with B2B portals, we at GlobalTradePhilippines.com are the first and only Philippine-based B2B portal. Moreover, we continually strive to innovate and introduce more features that address the needs of both Suppliers and Global Buyers.

- For Philippine Suppliers/Manufacturers, it is simply the place to be. Because at GlobalTradePhilippines.com, you and your products take center stage with thousands of Global Buyers just waiting to see what you have to offer.
- For Global Buyers, this translates to providing you a place where you can search for products you need. What's more, you can obtain product samples right there, on the site! We have also made available useful tips on trading with Philippine companies.

Of course, competing in the global market means giving the best that the Philippines has to offer. GlobalTradePhilippines.com can provide a faster, more efficient trading environment, made possible by our services and standards.

Services such as allowing each party to transact directly on the site. Global Buyers can order product samples and have these delivered to their doorstep in the quickest and safest manner. They can even make payments via credit card, bank transfer or Paypal, a state-of-the-art electronic payment system. And, since GlobalTradePhilippines.com will be keeping track (and taking care) of all transactions, fast and reliable service is guaranteed—from informing Suppliers of queries that require immediate attention to informing Buyers about the status of their query/purchase/payment.

Membership Packages	Micro	Professional
Annual Membership Fee (Php)	4800	7200
Monthly Membership Fee (Php)	400	600
Display of Company logo, profile and contact information on the webportal	Yes	Yes
Provide a Link to your Company Website	Yes	Yes
Send messages to member global buyers	Yes	Yes
Number of allowable Posted Products with complete product info and images	5	Unlimited
Number of posts on the Offer Board	5 per month	Unlimited
List posted products and company profile in Product Directory & Search Engine	Yes	Yes
Obtain reports on the # of views your company's profile and products have received	Yes	Yes
Number of posted products that can sell samples on the website	5	Unlimited

Think of these packages more of as “advertising and promotions” rolled into one. Consider these packages:

- **Micro Package.** This basic yet full-featured package begins with posting your Company Profile and five (5) of your products' descriptions and images on the webportal. Product samples are likewise available for global buyers interested in obtaining them. Your product offerings are listed in the Product Directory and Search Engine. Moreover, you can keep track of the number of “hits” or visits your company and products get in a particular month.
- **Professional Package.** Professional Membership gives you even more “power” to reach the world. You can now post an UNLIMITED number of products on the webportal and UNLIMITED offers on the Offer Board. You likewise get a link directing visitors to your Company's website. This is the ultimate package with all the features for Suppliers who want to create an impact in the global marketplace.
- **Special Package** (Companies without internet access) (with additional fee) Our special package entitles you to your own customer representative who takes care of updating your product postings, and communicating with potential clients. All this while updating you via the more traditional telephone and fax machine.

For each package however, you get global reach and a “24/7 global trade exhibit”.

Additional Features	Description
1. Including Company Profile in the Featured Companies section of the homepage.	-Makes your Company more “visible” to site visitors
2. Including Product in the Featured Products section of the homepage	-Just like your Company, your Products are placed at the forefront, for all the world to see.
3. Posting a Banner Ad on the Advertisements Section of the Homepage (linking it to your company website)	-Gives site visitors easy access to your company's homepage for greater marketing reach.
4. Priority Listing for Products	-Puts your Products in the Top Spots of Search Engine Results

Register before August 2007 and receive 10% off the annual membership fee plus “preferred company status”, meaning you will also be regularly featured on the featured companies and products sections right on the homepage.

**Note:** Upon joining GlobalTradePhilippines.com, you will be sent a billing statement for the Collection of membership fees which can be paid through bank transfer or online through credit card (Paypal). You will be issued an Official Receipt upon payment.

\* You may contact our Customer Care Center for any inquiries. Email: [inquiry@globaltradephilippines.com](mailto:inquiry@globaltradephilippines.com)

\*\*A portion of all proceeds from Membership Fees and Other Payments will be donated to a charitable institution each month